


## WHITE BALANCE

Why is this important? Most digital cameras do a very good job of setting up the camera automatically for things like the temperature of the light source! Yes, well sometimes the camera misses, or the photographer wants to experiment with arty shots and fiddling with the white balance settings can produce some interesting, and sometimes better, results than letting the camera choose.

Most cameras today have a White Balance, or WB menu setting where a variety of choices are given for certain light sources: daylight, cloudy or shade, fluorescent, incandescent, flash, and halogen. Some cameras will have even more choices. Choosing one of these settings will result in the camera seeing more red, green, or blue, and in some circumstances you may want to force the camera to see more red for example.

The White Balance menu setting will usually have a small icon that looks like this  and using your camera's directions you can set your camera to interpret white by forcing the camera to see more red, blue, or green.

These are unedited images of the same subject with the white balance settings changed. You can see that quite a range of different results can be achieved by this one setting on your camera!



On Auto



On Cloudy



On Sunny



On Halogen



On Flash



Manual with more red selected



Manual with more blue selected



Manual 1/2 gray card taped to background